

A Taste for Quality

WEST Customised controller solutions for the Food & Beverage Market
Control Solutions



From confectionary to bakery, from coffee to beer

Our control expertise and manufacturing capability ensure you are able to meet today's and tomorrow's challenges



The application of temperature control when dealing with foods and beverages has been understood for centuries. From ensuring food safety all the way to the imparting of precise and delicate flavours, producers have understood its importance.

In today's world, food consumers demand consistent high quality with fast delivery. Modern electronics help to achieve this, replacing unreliable and slow manual processes at a

fraction of the cost. To deliver this, there are typically three major requirements from an electronic controller:



Quality



Ease of use



Price

We enable world-class products with simplicity and cost-effectiveness

Design

- Proven design
- Proven functionality
- Faster time-to-market

Production

- Supply chain
- Highest quality
- Short turnaround

Revision

- Meeting requirements
- Cost-effective supply
- Valid stock

Our business is driven by quality with procedures and business systems, enabling us to produce best-in-class products with industry-leading reliability. This ensures minimum disruption

to the overall equipment and hence maximum profitability in operation.

Experience, know-how and flexibility

WEST Control Solutions has over 50 years of experience in designing controllers and our investment in human ergonomics over this period enables us to deliver controllers that are easy to use with simple set-up. This minimises training needs and allows a machine to generate profits rapidly.

As one of the largest suppliers of controllers in the world, we consult the market constantly and re-examine our internal processes. This means that customers can be assured of cost-effective industry-leading solutions.

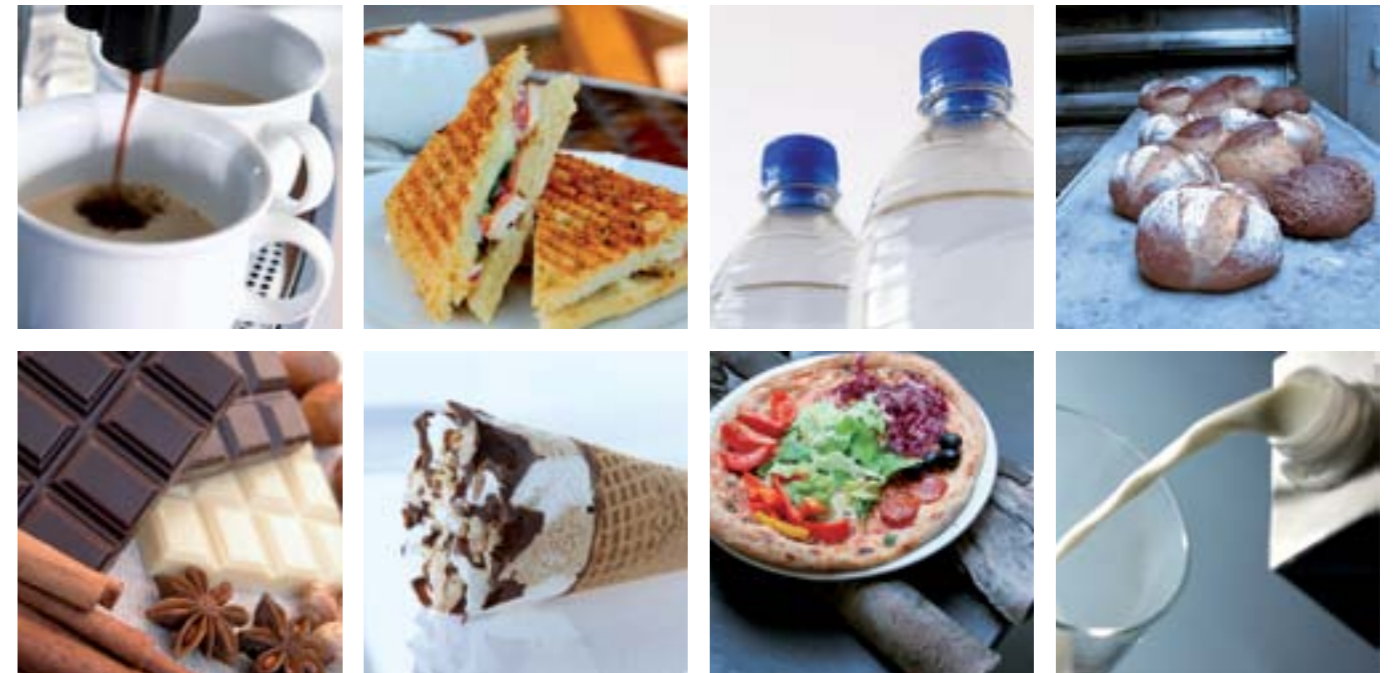
Competence to precisely meet your custom needs

Often standard controllers are not able to meet the demands of Food & Beverage equipment, individual solutions tailored towards specific processes and users are sometimes required. The dilemma confronting equipment manufacturers is that they have highly developed expertise in designing equipment and managing the processes, whereas their abilities to design and produce controllers is often limited. Usually this leads to frustration as the manufacturer knows what customers want and expect to see but has to compromise their final solution.

WEST Control Solutions is leading the way in supporting Food & Beverage. We enable manufacturers to deliver exactly what

they want to offer their customers at the price they need to sell their equipment. The aim of our partnership is to leverage our complementary core competencies: a versatile product portfolio, long-time experience, flexibility, on-time delivery commitment and comprehensive customer support.

What sets us apart is a track record of satisfied customers to whom we have delivered a unique value added. A skilled specialist team will demonstrate a process of collaboration, analysing your needs and priorities, understanding commercial constraints and helping you to meet your marketing and sales objectives.



A Partnership for Success

- We work hard to capture your requirements accurately
- We provide that spark of inspiration
- Our track record of on-time delivery is trusted by our customers
- Short project completion times
- Competitive cost management
- Amplify your success by partnering with us



Planning

Design

Prototyping

Testing

Serial production

WEST
Control Solutions

WEST Control Solutions — your global partner for temperature and process control

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Brochures and datasheets are available for the complete range of WEST Control Solutions products. Contact your local sales office for more information or visit our website at: www.west-cs.com

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